

W14 : ONGC

1st Handicraft Project Launch

Secretary, MoPNG, Shri Tarun Kapoor inaugurated an initiative by Oil PSUs to support various Art and Crafts in the country, in a webinar organized by ONGC on **11th June' 2021**. ONGC has planned to take up 15 of the 75 projects. ONGC CMD and Director (HR) also participated in this inauguration.

The project involves training people of tribal-dominated districts of Jhabua and Alirajpur in Madhya Pradesh in skills related to Bamboo products. This initiative will not only ensures livelihood for the tribal population through bamboo handicrafts, but also train them in making bamboo structures as alternative to concrete and steel structures, adding to cost effective and environmentally sustainable living.

The training will be imparted by a team of experts for a period of one year. The trainees will be given forexposure to sell their products in fairs and exhibition. Online e-commerce platform will be created for the beneficiaries to sell their finished products



The launch of first Handicraft Project Inauguration of Livelihood and Entrepreneurship Development – Bamboo Handicrafts Training” by ShivgangaSamagraGramvikasParishadJhabua” under India@75 at Meghnagar, Madhya Pradesh.