

W27 : IOCL

Inauguration of IOC Model Retail outlet M/s Shri Shiv Shakti Fuels, Bhopal (MP) - 10.09.2021

On the occasion of 75th year of India's independence under the Azadi Ka Amrit Mahotsav initiative , Indian Oil inaugurated its Model Retail Outlet M/s. Shri Shiv Shakti Fuels, Bhopal through the hands of Executive Director & State Head, MPSO, Mr. V Satish Kumar on 10.09.2021 at 09:30 AM by unveiling the digital plaque and dedicating the Model Retail Outlet in presence of other Indian Oil senior officials, Dealers and Customers.

The keynote address was given by Mr Piyush Mittal, GM (RS), MPSO. In his address he appreciated the facilities at the RO, including green initiative like a ITPS, Rain Harvesting, PUC facility, EV charging, CNG, Solar Power etc. He further emphasized the importance of 'AtmaNirbhar Bharat' which is being widely supported by Govt. of India to make the country self-reliant.

The Chief Guest for the event was Executive Director & State Head, MPSO, Mr. V Satish Kumar who unveiled the digital plaque & inaugurated Madhya Pradesh State Office's Second Model Retail Outlet - M/s. Shri Shiv Shakti Fuels, Bhopal. He appreciated availability of all the facilities and prompt services being taken care always which makes the customer-friendly and he further urged that Customer service improvement & achieving excellence is the key to better management & sales. In concluding remarks, he appreciated the Retail Outlet M/s. Shri Shiv Shakti Fuels truly depicts as "Amrit RO" under "Azadi ka Amrit Mahotsav initiative and expressed best wishes to entire team of Retail Outlet.

During the event, a video clip on various facilities and prompt services of Model Retail Outlet was shown. Further to make the celebration memorable, a classical dance commemorating "AZADI KA AMRIT MAHOTSAV" was presented and patriotic songs played on Electronic Wind Blowing Instrument.

