

W28 : IOCL

IndianOil kicks off Amrit Mahotsav by launching the state's first Model Swagat Retail Outlet in Uttarakhand – 17.09.2021

On 17.09.21 Taking the “Azadi ka Amrit Mahotsav’ forward IndianOil’s Executive Director & State Head, Uttar Pradesh State Office-II, Sh. Rajkumar Dube inaugurated Large Format Model Swagat COCO Retail Outlet, Rudrapur in the presence of Sh. Sanjeev Kakkar, Chief General Manager (Retail Sales), Uttar Pradesh State Office -II, Prabhat Verma, Divisional Retail Head, Dehradun Divisional Office & SLC, Uttarakhand and Other Senior Officers of the Corporation. The outlet is dedicated to the customers to commemorate the 75th year of Independent India. The "Azadi Ka Amrit Mahotsav" by IndianOil embodies the vision of a self-reliant India along with the objective of providing the best services to the customers. Speaking on the occasion, Sh. Rajkumar Dube said, “the first Large Format Model Retail Outlet in Uttarakhand towards celebration of ‘AZADI KA AMRIT MAHATOSAV’ is being inaugurated today. It is a great an honour for Indian Oil that the first retail outlet is unveiled under Amrit Mahotsav belongs to Indian Oil which is country’s largest fuel supplier. With all kinds of fuel offerings i.e. Petrol, Diesel, XP95, CNG and EV charging facility along with top-class customer convenience, this elite COCO will surely become benchmark in customer services.” He further added that rather this outlet is the first energy station of its kind where fuels in all forms of energy are available for transport vehicles.

Speaking on the occasion Sh. Sanjeev Kakkar, Chief General Manager (Retail Sales), Uttar Pradesh State Office-II said that Swagat COCO Rudrapur caters to the fuelling requirement of all type of vehicles ranging from conventional fuels Petrol, Diesel, CNG driven vehicles to the modern Electric Vehicles. The customers are provided with ease of payment through various available digital payment modes. He also informed that the retail outlet is fully automated, which ensures right quality and quantity always.

During the occasion, the Customer attendants were felicitated, a Promotional Video of Retail outlet emphasizing its importance on NH-09 and various facilities offered was also launched on the occasion.

