

W29 : IOCL

Inauguration of IOC Model Retail outlet M/s Trishul Service Station at Pune (Maharashtra) - 24.09.2021

The sixth Model Retail outlet of IOCL was inaugurated under the initiative of “Azadi ka Amrut Mahostava” to commemorate the 75 years of Independence of India.

Mr Anirban Ghosh, ED & SH, Maharashtra State Office (MSO) declared M/s Trishul Service Station Pvt Ltd , MIDC Bhosari, as the first Model Retail Outlet of Pune city under the aegis of Azadi Ka Amrit Mahotsav today. Prime Minister Mr Narendra Modi had launched Azadi ka Amrit Mahotsav on March 12, 2021 to commemorate the 75th anniversary of the country’s independence. IndianOil is celebrating Amrit Mahotsav across the country to enhance customer services at its fuel stations.

Mr Ghosh in his inaugural address stated that as a Model Retail Outlet (RO), M/s Trishul Service Station offers complete fuelling solution to the customers with products like Petrol, Diesel, XP95 premium petrol, Electric Vehicle Charging Station, SERVO lube oils, ADON, Clear Blue (Diesel Exhaust fluid) and 5 kg Chotu LPG cylinder.

The Retail Outlet being operated by dealer, Mr BalappaJavalgi has leveraged technology to provide assurance on Quality & Quantity which strengthens the trust that brand IndianOil enjoys with its customers.

In Pune city, all IndianOil Retail Outlets are fully automated. Mr Ajay Shrivastava, GM (Retail Sales), MSO, Mr Navneet Mehta, Divisional Retail Sales Head, Pune DO, other senior IndianOil officials, dealers and customers were present at the inauguration. Mr Shrivastava shared that the Retail Outlet, apart from offering a variety of fuels under one roof, is a green facility. The rain water harvesting system provided at the RO helps in water conservation thus maintaining the underground water level.

In addition to provision of fuels and lubes, the retail outlet has all modern customer oriented facilities like free air inclusive of Nitrogen, purified drinking water, automation, CCTV, separate toilet facility for ladies and gents, digital payment solutions and LED lighting for a delightful drive-in experience for customers. It also has PUC facility at the exit for the convenience of the customers. IndianOil’s loyalty programmes like Xtrapower Fleet Card and Xtra Rewards are also available at this outlet.

