No.P-19011/7/2011-IOC Government of India Ministry of Petroleum and Natural Gas

Shastri Bhawan, New Delhi Dated 20th July, 2012

To.

1. Director (Marketing), BPCL-

2- Director (Marketing), IOCL

3. Director (Marketing), HPCL

Subject Guidelines for selection of Retail Outlet (RO) dealership for setting up of new ROs

Sir / Madam .

I am directed to refer to BPCL letter No.RSHQ.VIP dated 5.4.12 on the above subject and to say that the proposal submitted on Industry basis has been approved by the competent authority with the following modifications:-

- (i) Advertisement for selection of RO must be hosted on the website of the OMCs;
- (ii) An interest free security deposit of ₹ 50,000/- for rural RO and ₹ 5,00,000 (5 lakh) for regular RO, may be kept for all category of candidates;
- (iii) A notarized affidavit shall have to be submitted by all allottees, affirming that they are not employed in private sector or are not Government before the letter of award is issued, for RO dealership of OMCs; and
- (iv) The family members of the employees of OMCs (who are employed at the time of application) would not be permitted to apply for RO dealership.
- These guidelines come into effect from the date of issue of this letter.
- BPCL is requested to accordingly issue policy guidelines on this subject immediately and send a copy of the same to this Ministry incorporating all the above modifications.

Yours faithfully,

(Partha S. Das) Director (D&MC)