

No.P-19011/2/2009-IOC  
Government of India  
Ministry of Petroleum & Natural Gas

Shastri Bhawan, New Delhi  
Dated: the 21<sup>st</sup> March, 2011

To

1. The Chairman  
Indian Oil Corporation Limited  
New Delhi.
2. The Chairman & Managing Director  
Bharat Petroleum Corporation Limited  
Mumbai.
3. The Chairman & Managing Director  
Hindustan Petroleum Corporation Limited  
Mumbai.

Subject:- Amendment in policy regarding release of advertisement for selection of Retail Outlet dealerships / LPG distributorships in capsule form.

Sir,

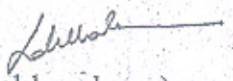
I am directed to refer to BPCL's letter No.RSHQ C2:201 dated 19.5.2009 on the subject noted above and to convey the approval of the Ministry on the above mentioned subject, as follows:

- (i) Advertisement will be released in 2 dailies as currently in vogue but in a capsule form giving the names of locations, website address and the address of the oil company office where the interested public can approach for further details.
- (ii) The detailed advertisement text including details of locations, eligibility criteria, selection/interview process, application form, affidavits etc. will be made available on the website of the oil company as hitherto.



- (iii) The same detailed information will also be made available in the form of a Brochure at concerned oil company office / and at the Ros of the oil company at a nominal charge of Rs.50/- per copy, which contain the detailed transparent guidelines.
  - (iv) The oil company office / ROs whose address is given in the advertisement & the ROs of the company will also exhibit the copy of detailed advertisement text on the notice board.
  - (v) Moreover, any person desires of obtaining a copy of the advertisement/ application by post, can send a self addressed stamped envelop to the address given in the advertisement and obtain the same from the concerned oil company.
  - (vi) If there are any changes in the guidelines, which have not been reflected in the brochure being sold from the office / RO of the OMCs, the same shall be published along with the advertisement inviting applications for the dealership (s).
2. The above proposal is approved with the stipulation that the OMCs may issue advertisement of at least one-fourth page to half page and include full details of the eligibility of the locations, reservation category etc. while other details can be made available on the website.
  3. This issues with the approval of Minister (P&NG)

Yours faithfully,

  
(Lalchandama)

Under Secretary to the Govt. of India

Copy to:

1. PS to Minister (P&NG)
2. PS to MOS (P&NG)
3. PS to Comm (P&NG) / Addl Comm & TC (M)